

CURRICULUM VITAE

Adi Maslo

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EDUCATION

- 2013-2016 PhD studies, Dzemal Bijedic University of Mostar, Faculty of Humanities, Department of English Language and Literature, PhD in Linguistics
- 2010-2013 Master studies, Dzemal Bijedic University of Mostar, Faculty of Humanities, Department of English Language and Literature, M.Sc. in Linguistics
- 2005-2009 Study of English Language and Literature, Faculty of Humanities, Dzemal Bijedic University of Mostar (Teacher of English language and literature, a full University degree), English language teacher
- 2001-2005 Tourist Service Technician, High School, Mostar

WORKING EXPERIENCE

- Jan 2022 – present Associate professor, Department of English language and literature, Dzemal Bijedic University of Mostar
- Jan 2017 – Apr 2018 Vice-Dean for Education, Faculty of Humanities, Dzemal Bijedic University of Mostar
- Dec 2016 – Dec 2021 Assistant Professor, Department of English language and literature, Dzemal Bijedic University of Mostar
- 2013 – 2016 Senior TA, Department of English language and literature, Dzemal Bijedic University of Mostar
- 2010 – 2013 Assistant, Department of English language and literature, Dzemal Bijedic University of Mostar
- 2011– 2021 English language courses, Headway, King Fahd Cultural Center Mostar
- 2009 English language teacher, Vocational high-school, Sarajevo

PUBLISHED PAPERS

- 2023 **Maslo, A.** & Kefalidou, S. (2023). Spreading like a virus: Conceptual Integration in Internet memes pertaining to the Covid-19 Pandemic. *DHS – Društvene i humanističke studije*, No. 3 (24), 231-258.
- 2022 Maslo, A. (2022). Smells like simile: Olfactory Expressions and their Figurative Potential in the Bosnian Language. *Književni jezik* (33). Institut za jezik Univerziteta u Sarajevu. 55-81.
- 2020 Špago-Ćumurija, E., Špago, Dž. & **Maslo, A.** (2020). Prevođenje bosanskohercegovačkih kulturno specifičnih elemenata na engleski jezik – primjer filma *Ja sam iz Krajine, zemlje kestena*. *DHS – Društvene i humanističke studije*. No. 11. 147-164.
- 2020 Maslo, A. (2020). Parsing Satirical Humor: A Model of Cognitive-Linguistic Satire Analysis. *Književni jezik* (30). Institut za jezik Univerziteta u Sarajevu. 231-253.
- 2019 Maslo, A. (2019). Govoriti kao predsjednik: Kriička analiza konceptualne metafore u inauguralnim govorima američkih predsjednika. Mostar: Fakultet humanističkih nauka Univerziteta “Džemal Bijedić” u Mostaru.
- 2019 Maslo, A. (2019). Communicating Values in a Complex Society – A Frame Analysis of Addresses of Political Leaders in the Campaign for 2018 General Elections in Bosnia and Herzegovina. *DHS - DRUŠTVENE I HUMANISTIČKE STUDIJE*. No. 2 (8). 295-308.
- 2019 Špago, Dž., Maslo, A. & Špago-Ćumurija (2019). Insults speak louder than words: Donald Trump’s tweets through the lens of the speech act of insulting. *FOLIA LINGUISTICA ET LITTERARIA – ČASOPIS ZA NAUKU O JEZIKU I KNJIŽEVNOSTI* (27). 139-160
- 2017 Maslo, A. (2017). Using Counterfactuals to Display Facts – The Case of Satirical Humor. IN A. Imamović (Ed.). *Explorations in English Language and Linguistics* 4 (2). Warsaw: DeGruyter Open. 116-126.

- 2016 Špago-Ćumurija, E., Špago, Dž. & **Maslo, A.** (2016). „IT as a Motivational Tool for Types of University-level ESL Learners“. IN: Akbarov, A. *Current Research on Language Learning and Teaching: Case Study of Bosnia and Herzegovina*. Newcastle: Cambridge Scholars Publishing. 97-105.
- 2014 Maslo, A. (2014). "Breaking Frame in Making Humor – On the Discourse of Satire" IN Akbarov, A. (Ed). *Applying Intercultural Linguistic Competence to Foreign Language Teaching and Learning*. Sarajevo: IBU Publications. 47-53.
- 2014 Špago-Ćumurija, E., Špago, Dž. & **Maslo, A.** (2014). "Fleksibilnost jezičnog koda privatnih visokoškolskih institucija u F BiH" IN Arnaut, M. (Ed). *5th International Scientific and Expert Conference – Cultural Identity in the Digital Era – Proceedings*. Zenica: Filozofski fakultet Univerziteta u Zenici. 277-283.
- 2013 Špago-Ćumurija, E., Špago, Dž. & **Maslo, A.** (2013). "Who's to be taught?" IN Akbarov, A. & Larsen-Freeman, D. (Eds.). *Applying Intercultural Linguistic Competence to Foreign Language Teaching and Learning*. Sarajevo: International Burch University. 554-562.
- 2012 Maslo, A. (2012). "Jezik i kontrola uma – Moć semantičkih okvira u razumijevanju društvene zbilje" IN *Slovo Gorčina*, 34. 52-56.
- 2012 **Maslo, A.** & Zubović, E. (2012). "Linguistic and Methodological Approaches to English Grammatical Concepts Nonexistent in the Bosnian Language" IN Arnaut, M. (Ed.). *International Scientific and Expert Conference Education for the Future Proceedings*. Zenica: Faculty of Education, University of Zenica. 731-743.
- 2012 Maslo, A. (2012). "Shaping Value Systems by Means of Conceptual Metaphor – American Inaugurals", presented at *2nd International Conference on Foreign Language Teaching and Applied Linguistics*, International Burch University, Sarajevo, 2012.
- 2011 Maslo, A. (2011) "On the Acquisition of English Articles with Bosnian L2 Learners of English" IN Akbarov, A. (Ed.). *Foreign Language Teaching:*

Beyond Language Proficiency. Sarajevo: IBU Publications. 138-155.

2011 Maslo, A. (2011). "Metaphor in Preposition Usage – On the Translation of English Prepositions" IN Čengić, A. (Ed.). *Lingua Montenegrina Časopis za jezikoslovna, književna i kulturna pitanja*. Podgorica: Institut za crnogorski jezik i književnost. 83-95.

2011 Maslo, A. (2011). "Kognitivna lingvistika i jezički znak" IN Velagić, A. (Ed.). *Istraživanja*. Mostar: Fakultet humanističkih nauka. 77-92.

CONFERENCES

Jul 2020 Coronavirus and figuration; Workshop organized by Thessaloniki Cognitive Linguistics Research group (Online).

Apr 2018 2nd International Conference Humanities and Social Sciences at the Crossroads. Faculty of Philosophy, University of Tuzla.

May 2015 5th International Conference of Foreign Language Teaching and Applied Linguistics 2015. International Burch University, Sarajevo.

May 2014 4th International Conference on Foreign Language Teaching and Applied Linguistics 2013 at International Burch University.

Apr 2014 5th International Scientific and Expert Conference – Cultural Identity in the Digital Era.

May 2013 3rd International Conference on Foreign Language Teaching and Applied Linguistics 2013 at International Burch University.

May 2012 4th International Scientific and Expert Conference – Education for the Future, Faculty of Education, Zenica.

May 2012 2nd International Conference on Foreign Language Teaching and Applied Linguistics 2012 at International Burch University.

May 2011 1st International Conference on Foreign Language Teaching and Applied Linguistics 2011 at International Burch University.

SEMINARS

Mar 2012 *Types of Learners and Classroom Management*, King Fahd Cultural Center Mostar; topics: how to teach English language grammar, teaching English in

elementary schools

Jan 2011 *Methods in Foreign Language Teaching*, King Fahd Cultural Center Mostar; topics: modern teaching process, correct pronunciation, motivation

VISITING PROFESSOR

Academic year 2022/23 English language for specific purposes (medical English) at the Faculty of Medicine at Zenica University, Bosnia and Herzegovina; Four courses

Academic year 2023/24 English language for specific purposes (medical English) at the Faculty of Medicine at Zenica University, Bosnia and Herzegovina; Four courses

Academic year 2024/25 English language lexicology at the Pedagogical Faculty at Bihac University, Bosnia and Herzegovina

SEMINARS HELD & LECTURES GIVEN

Oct 2013 "Sprachliche Bilder als Mittel der Politik – Am Beispiel der Antrittsreden amerikanischer Präsidenten" – lecture, VHS Urania, Vienna, Austria, October 2013.

Jan 2013 Creativity in English language teaching – seminar for English language teachers, Cultural Center King Fahd Mostar

PROJECTS

2021 Revising curricula for elementary school and high school English language in Zenica-Doboj Canton, Bosnia and Herzegovina

2021 Revising curricula for elementary school and high school English language in Sarajevo Canton, Bosnia and Herzegovina

2021 Online Science Communication and Public Engagement Training Programme, organized by the British Council, delivered by the University of West England (Bristol) and the ThinkWrite organisation.

2012 Tempus project SMGR 158853-1-2009-1-BE "European Union standards for accreditation of study programs on BH Universities", 2011 – 2012.

SCHOLARSHIPS

Jul 2023 Erasmus+ Exchange Program training at Valle de Elda, Spain
Oct 2022 Erasmus+ Exchange Program Lectures at Sivas University, Sivas, Turkey
May 2022 Erasmus+ Exchange Program Lectures at Niğde Ömer Halisdemir University, Niğde, Turkey
Apr 2019 Erasmus+ Exchange Program Lectures at Saarland University, Saarbrücken, Germany
Apr 2018 Erasmus+ Exchange Program lectures delivered at Kirklareli University, Turkey
Dec 2014 One Month Visit (research) – financed by the Austrian Federal Ministry of Science, Research and Economy; awarding organizations: Austrian Agency for International Cooperation in Education and Research (OeAD) and the Centre for International Cooperation & Mobility (ICM); institution visited: Institute for English and American Studies, University of Vienna

WEBINARS

2012 Technology in Teaching, www.OneStopEnglish.com

TRANSLATIONS

2013 Movie translation – *I am from Krajina, the Chestnut Land* – by director Jasmin Duraković
2016 Translation of the book “Stećci Podveležja”, authored by historian Adis Zilić

VOLONTEERING & OTHER ACTIVITIES

2010-2013 American Corner Mostar, Stand-up comedy workshop
2007-2008 Elementary school “Zalik”, holding extra free English classes to four to six graders

2007

American Corner in Mostar, Community oriented studies, gave movie presentations and had open discussions with students and members of local community

LANGUAGES

Mother tongue(s) Bosnian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
German	C1	C1	C1	C1	B2

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
[Common European Framework of Reference for Languages](#)

OTHER SKILLS AND ACHIEVEMENTS

Digital competence

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Independent user	Independent user	Basic user	Basic user

Levels: Basic user - Independent user - Proficient user
[Digital competences - Self-assessment grid](#)

Replace with name of ICT-certificate(s)

MS Office:

- excellent command of office suite (MS Word, MS Excel, MS PPT), certificates acquired

LinkedIn Learning certificated courses

Sept 2020	Learning screenwriting
Sept 2020	Improving your thinking
Sept 2020	Developing your emotional intelligence
Sept 2020	Develop blockbuster story ideas that sell
Sept 2020	Career advice from some of the biggest names in business
Sept 2020	Six morning habits of high performers